

An E-Newsletter Exclusively for Friends of

## The Danish Immigrant Museum

News from our Development Department development@danishmuseum.org

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## VisitDenmark North America www.visitdenmark.com



**VisitDenmark North America**, is the Danish national tourism organization (*based in New York*) promoting Denmark as a tourism destination. Their online manager has started working on a new **Heritage Travel** section within their website, focusing on providing ideas and information for people from North America who are interested in visiting the country of their Danish ancestors. This new section will provide ideas for things to see and do in Denmark related to Danish history, culture and heritage as well as some facts about the Danish emigrants/immigrants and links to other websites of interests for researching Danish heritage. Previously, such specific information has not been provided for this group of visitors on their site.

**The Danish Immigrant Museum** is happy to be providing assistance in the building of VisitDenmark's **Heritage Travel** section. This will provide another link between North American people with Danish heritage, Denmark and the United States. Please take the time to stroll through this fascinating website – experiencing today's Denmark. And as you anticipate the release of their **Heritage Travel** section, you can see a couple of similar projects they have done in the past - these two are regarding Royal Denmark and Vikings:

http://www.visitdenmark.com/usa/en-us/menu/turist/inspiration/detkulturelledanmark/royal\_denmark/royal\_denmark.htm

http://www.visitdenmark.com/usa/en-us/menu/turist/inspiration/detkulturelledanmark/viking/vikinger.htm





In partnership, **The Danish Immigrant Museum** and **VisitDenmark** will be linked on each other's sites.